

Mr Rohitkumar Tamta
Market Manager - Industry Segment
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Mr Rohitkumar Tamta is presently the Market Manager-Industry Segment at ABB India Ltd. He is taking care for Market Management for industry verticals for VFD & Automation Products PAN India mainly F&B, HVAC WWW, Cranes & Solar with dedicated responsibility for Food & Beverage Segment for Drives and Factory Automation business India with focus on energy efficiency & sustainability. Mr Rohitkumar is taking care the Food & Beverage Industry Segment for complete portfolio of Factory Automation and Drives Business for PAN India with key role to Understand key challenges faced by the industry & ensuring maximum quality from Farm to Fork including new product launches. Mr Rohitkumar's passion is building strong Brands through Market research to understand the market, customer, smart product development and launches to tap into needs and creative positioning to penetrate the target niche and penetrate the market for long term profitability, financial and sustainable growth across the value chain

Prior to ABB India he worked at Schneider Electric India Pvt Ltd (2011-2016) and Rockwell Automation India Pvt Ltd (2007-2011)

Mr Rohitkumar's has good expertise is in the areas of Power & Transmission, Food & Beverage, Oil & Gas, Infrastructure, Rubber & Tire, Metal HVAC, Material Handling, Automotive, Industrial Automation, Cement, OEM's, Panel Builders, Consultants etc

Mr Rohit Tamta completed B.E. (Electronics & Communication) from Birla Institute of Applied Sciences, Bhimtal (Nainital).